

TASTE OF *Japan*

Company Name:	Tanoshii Project Inc.
President	Rocky Yoneyama
Address	9841 Irvine Center Drive Suite 140, Irvine CA 92618
Business	Events, Marketing Support, Website and content design
Goal	Introduce and expand “Japanese Culture”to communities by hosting Japanese themed events



Past Events



Taste of Japan
Long Beach
September 14, 2019
• Collaboration with The Pike
in Long Beach
• Over 5,000 visitors
• 30 Vendors
(Food & Non-food)



Anaheim Japan Fair
Anaheim
May 25th 2019
• Collaboration with City of Anaheim
• Over 10,000 visitors
• 60 Vendors
(Food & Non-food)

IG: anaheimjapanfair
(5,903 followers)



Taste of Japan
Anaheim
June 17 & 18, 2022
• Collaboration with STC Anaheim Gardenwalk
• Over 25,000 visitors
(2 day event)
• 100 Vendors
(Food & Non-food)

Taste of Japan
Anaheim
June 16 & 17, 2023
• Collaboration with STC Anaheim Gardenwalk
• Over 35,000 visitors
(2 day event)
• 100 Vendors
(Food & Non-food)

IG: tasteofjpn
(17.2k followers)



Ramen Event



JAPANESE FOODS FESTIVAL

Ramen Island

- DIY Ramen Kit Popup
- Spreading joy of ramen selling frozen DIY ramen kits from famous LA Ramen restaurants.

IG: ramenisland

www.ramenisland.com

Popup event in Tempe, Arizona (Fujiya Market)

POPUK EVENT 2022



February
26 & 27

FUJIYA
MARKET
TEMPE, ARIZONA

PRE-ORDER & PICKUP
Join us for the ultimate Japanese Ramen POP UP! Get a taste of Japan with various Japanese Ramen from Los Angeles! Pre-order and Pick up your favorite ramen kits in advance! This special event businesses while enjoying your experience of Japanese culture.
*All items will be pre-ordered through our website, paid ahead, and picked up during your preferred time slot.
**Special Discounting will be released. Meals will be required. Please check a time slot for food pickup to ensure optimal flow for everyone.

POPUK EVENT 2022



April
30
May
& 01

FUJIYA
MARKET
TEMPE, ARIZONA

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POPUK EVENT 2022



November
12 sat 13 sun

FUJIYA
MARKET
TEMPE, ARIZONA

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TASTE OF JAPAN POPUP

TASTE OF Japan
TEN MILE BREWING CO.

PRE-ORDER & PICK UP EVENT
SEPTEMBER 6, 2020 4PM-7PM
TEN MILE BREWING CO. | 1136 E Willow St, Signal Hill, Ca 90755

BURGER Daddy
LONG BEACH

PRE ORDER & PICK UP JAPANESE FOOD

TASTE OF Japan **LONG BEACH**
SEPTEMBER 30, 2020 | 12pm - 2pm

DRINKING BUDDY
TaNoTa
TSUJITA LA ARTISAN NOODLES

Shin-Sen-Gumi

PRE ORDER & PICK UP JAPANESE FOOD

TASTE OF Japan **ANAHEIM**
OCTOBER 4, 2020 | 12pm - 4pm

DRINKING BUDDY
TaNoTa
TSUJITA LA ARTISAN NOODLES
Orion

Join us for the ultimate Japanese Street Food POP UP! Get a taste of Japan with Yakitori, Ramen, and other delicious street foods, then pair them with fresh craft beer from Ten Mile Brewing Company. Help support local businesses while enjoying your experience of Japanese culture!

PRE-ORDER ONLINE: WWW.TASTEOFJPN.COM

TASTE OF Japan
POP UP!

PRE ORDER & PICK UP EVENT
OCTOBER 30, 2020 | 4PM - 7PM

TRADE 2222 MICHELSON DR, IRVINE, CA 92612

All your favorite Japanese food, all-in-one place!

DRINKING BUDDY

SCAN QR CODE!

TASTE OF Japan
POP UP!

NOVEMBER 14, 2020
LONG BEACH
149 LINDEN AVE. LONG BEACH, CA 90802

BURGER Daddy
LONG BEACH

4PM-7PM **PRE ORDER & PICK UP**

Fresh off the grill Yakitori
Diy Ramen Kits - Diy Takoyaki Kits
Japanese Inspired Burgers

RAMEN DISTRICT
DRINKING BUDDY
TaNoTa
SHIN-SEN-GUMI
KAGURA

SCAN QR CODE!

© TASTE OF JPN

TASTE OF Japan
POP UP!

SATURDAY & SUNDAY
September 25-26, 2021 | 12pm - 6pm

FUJIYA MARKET
1335 W University Dr #5, Tempe, AZ 85281

HOW TO ORDER:

- PRE ORDER ONLINE
*Ramen & Kakigori: Pre-orders Only!
- PAY AHEAD
- PICK UP AT:
FUJIYA MARKET

SCAN QR CODE or visit www.tasteofjpn.com

FIRST EVER POP UP COMING FROM LOS ANGELES!

TSUJITA LA ARTISAN NOODLE

VENDING MACHINE-DISPENSED CAPSULE TOYS POPULAR IN JAPAN!

ガチャx2
Japanese Capsule Toys

STRAWBERRY & YUZU JAPANESE-STYLE SHAVED ICE

KURAMOTO ICE SINCE 1923

VISIT WWW.TASTEOFJPN.COM FOR MORE INFO

Other Events

SUNTORY BEER EVENT

SATURDAY, SEPTEMBER 21
5:00PM - 10:00PM

LOCATION: BIZEN BEER BAR
LIVE SAMURAI PERFORMANCE

ORGANIZED BY: **TANOSHII PROJECT INC.**

The PREMIUM MALTS \$7/BEER

Bizen BEER BAR PRESENTS

SUSHI & BEER NIGHT

September 28

Session 1	Session 2
6:00 - 7:30	8:00 - 9:30

*RESERVATIONS ONLY

ORGANIZED BY: **TANOSHII PROJECT INC.**

JPOP NIGHT @BIZEN BEER BAR

Friday, September 27 6:00pm - 10:00pm

Come join us for some 80's/retro JPOP/ anime music! We'll be serving Beer, Saketini, Sake Cocktails, small bites and more!

LOCATION: **BIZEN BEER BAR**
155 W Center Street Promenade, Anaheim, CA 92805

FEATURING: **STEPHANIE YANEZ**
& GUITARIST: **ERIC GONZALES**

ORGANIZED BY: **TANOSHII PROJECT INC.**

NOV 23 JPOP NIGHT

80'S RETRO JPOP • BEER • SAKE COCKTAILS • TAPAS

6:00pm - 10:00pm

LOCATION: **BIZEN BEER BAR**
155 W Center Street Promenade, Anaheim, CA 92805

FEATURING: **STEPHANIE YANEZ**
& GUITARIST **ERIC GONZALES**

ORGANIZED BY: **TANOSHII PROJECT INC.**

OKINAWA NIGHT

SUNDAY, DECEMBER 8TH, 2019 | 3pm-6pm

Beer • Food • Art • Live Performance

Come celebrate the music of the Okinawa Islands of southwestern Japan through traditional folk songs performed by..

Kanako Horiuchi

\$5 ORION BEER

BIZEN BEER BAR
161 W Center St Promenade Anaheim, CA 92805

PREMIUM DRAFT BEER

ORION

SINCE 1957

BEER FEST

IMPORTED FROM OKINAWA, JAPAN

SATURDAY, MAY 11, 2019
4PM-10PM \$5 / BEER

TRADITIONAL OKINAWA LIVE MUSIC PERFORMANCE

Bizen Beer Bar
161 W Center Street Promenade Anaheim, CA 92805

@BizenBeerBar #BizenBeerBar

ORGANIZED BY: **TANOSHII PROJECT INC.**

GINDACO Highball Sakaba

JULY 24TH, 2019

5:30PM - 10:00PM

REDAC GATEWAY HOTEL 20801 S Western Ave, Torrance, CA 90501

TAKOYAKI • KARAOKE • HIGHBALL • SUNTORY WHISKEY

Wasabi Workshop

Join us for an evening of preparing and eating one of Japan's tastiest dishes!

SUNDAY NOVEMBER 10, 2019

4PM-6PM • \$30/PERSON

161 W Center St Promenade Anaheim, CA 92805

WORKSHOP INCLUDES:

- Informative presentation about Wasabi by Kinjirushi
- Fresh Wasabi Tasting
- Wasabi Beer Tasting made by **UNSWAG**
- Demonstration on how to prepare Sushi by Chef715
- Sushi Tasting



RAMEN &
RAYU SENBEI

PRE ORDER NOW ▶



contemporary macrobiotic cuisine
COLLABORATION

premium-quality Japanese products

Friday December 19, 2020 12PM - 2PM

PRE ORDER • PAY AHEAD • PICK UP

Bar | 161 W. Center Street Promenade, Anaheim CA 92805

TASTE OF
Japan
POP UP!

Nova Brewing Co.

SATURDAY MARCH 20, 2021 3PM - 7PM

NOVA BREWING CO. | 1580 W San Bernardino Rd Unit H, Covina, CA 91722, USA

Made to Order
Ramen!



Fresh off the grill
Yakitori!



WHAT IS UMESHU (梅酒)?

A popular Japanese liqueur made by steeping fresh Japanese plum (ume) in shochu/white liquor and sugar. You'll love the fruity aroma, sweet and sour flavors, and all the drinks you can make with it!

UMESHU
DIY KIT



- Includes:
- Ume (Plum)
 - Nankai Shochu
 - Rock Sugar
 - Glass Jar
 - Recipe Card

Create your own Umeshu right at home!

Saturday May 15, 2021

PRE ORDER & PICK UP IN ANAHEIM @ BIZEN BEER BAR

FT. DRINKING BUDDY & NANKAI SHOCHU



*FRESH, Made to order ramen and grilled Yakitori will be available to purchase!

PRE ORDER AND PICK UP ▶
JAPANESE FOOD



WWW.TASTEOFJPN.COM

ORGANIZED BY TANOSHII PROJECT INC.